



The Madera County Farm Bureau Slogan Contest Rules and Submission Requirements:

The Madera County Farm Bureau (MCFB) is conducting a slogan contest for Madera County high school students. We currently use California Farm Bureau Federation's slogans, but MCFB would like one of our own. The contest is open to any Madera County high school student. Entries will be judged by a committee consisting of representatives of the MCFB Board of Directors. The committee will select top designs and any winning themes/ideas that may be used as the official MCFB slogan.

The mission of the MCFB is to unify the national voice of agriculture, work to enhance and strengthen the lives of rural Americans and to build strong, prosperous agricultural communities. For more information on MCFB go to www.maderafb.com.

Rules and Submission Requirements:

- The contest is open to Madera County high school students in grades 9–12.
- Single and group projects are allowed, if working in a group the prize money will be divided between group members.
- Artists may submit up to two entries and must complete an entry form and release for each.
- The Madera County Farm Bureau reserves the right to extend all deadlines associated with this contest to ensure that a sufficient number of entries are received.
- Each design must lend itself to different formats, including publications, signage, website, promotional items, or other printed material. It must produce well in different sizes and when printed in black and white. Limit designs to five colors or less.
- All submitted designs and source images must be the original work of the artist. No third-party artwork or images, including clipart, or copyrighted graphics may be used.
- Artwork that has been previously published or exhibited is not permitted.
- By submitting an entry, the artist agrees that the Madera County Farm Bureau will become the rightful owner of the image and any likeness of the image, and may alter and reproduce the image at its discretion.
- Slogan designs may include our current Farm Bureau logo, located at the top of the page.
- Electronic entries should be EPS, JPG, or PDF format. All formats, including drawings, sketches, or paintings are eligible and may be submitted by mail.
- The artwork should not be larger than a 5" X 7".
- The slogan should not exceed 5 words, the fewer the better!
- Print submissions should be on paper no larger than 8.5" X 11".
- Incomplete information, including the failure to fully complete and sign the Entry Form and the Assignment & Release Form, will disqualify the entry.
- The final design chosen by the team as the contest winner may not necessarily be used as the MCFB's official slogan, but if a final slogan idea/theme is chosen and adopted by the

Farm Bureau, the winner along with their created slogan design will be featured in a future article of the MCFB newsletter, and will also be awarded \$300.00.

- All entries will be judged on the artwork's creative ideas.
- While not required, artists are encouraged to provide a brief written explanation of their logo design.
- Judging decisions are final and may not be appealed.
- The Farm Bureau reserves the right to decline to use the design chosen as the contest winner in whole or in part as the official MCFB logo, and to retain the MCFB's current logo.
- The deadline for entry is October 2, 2017 at 4:00 p.m. Entries received after the deadline will not be accepted.

For more information, please contact our office at office@maderafb.com or 559- 674-8871.

Madera County Farm Bureau Slogan Contest Contestant Entry Form

Submit contest artwork (electronic entries should be EPS, JPG, or PDF format) along with this completed Entry Form and the Assignment & Release Form by email with the words "MCFB Slogan Contest" in the subject line to office@maderafb.com. Entries may also be submitted via US mail or in person to:

Madera County Farm
Bureau
1102 S. Pine Street
Madera, CA 93637

Contestant Name: _____

Address: _____

Phone Number: _____

E-mail Address: _____

Age if under 18: _____

Parent or Guardian Name: _____

(If contestant is a minor under age of 18)

Signature: _____

(Contestant signature or parent/guardian signature if contestant is a minor under age of 18)

Deadline for submission(s) is October 2, 2017 at 4:00 p.m.

Please Note: All signatures must be handwritten. No electronic signatures will be accepted.

Madera County Farm Bureau Slogan Contest Assignment & Release Form

I, _____ (insert name of student), who created the design submission, hereby assigns to the Madera County Farm Bureau all intellectual property rights, including copyright and trademark rights, to my logo design submission in exchange for the opportunity to compete for the competition prize. I understand and agree that I am granting all rights to the Madera County Farm Bureau without any reservation or limitation.

I hereby irrevocably authorize the Madera County Farm Bureau to edit, alter, copy, exhibit, publish, or distribute my logo submission. In addition, I waive the right to inspect or approve the finished product, including written or electronic copy, wherein the logo appears. Additionally, I waive any right to royalties or other compensation arising from or related to the use of the slogan submission besides any contest prize awarded through the 2017 Madera County Farm Bureau Slogan Contest.

I hereby hold harmless and release and forever discharge the Madera County Farm Bureau from all claims, demands, and causes of action which I, my heirs, representatives, executors, administrators, or other persons acting on my behalf or on behalf of my estate have or may have by reason of this authorization.

I am 18 years of age and am competent to contract in my own name. I have read this release before signing below and fully understand the contents, meaning, and impact of this release.

Signature

Date

Printed Name

If the contest participant is under age 18, there must be consent by parent or guardian as follows:

I hereby certify that I am the parent of guardian of _____, named above, and do hereby give my consent without reservation to the foregoing on behalf of this person.

Parent/Guardian Signature

Date

Parent/Guardian Printed Name